



Kansas Dept. of Health and Environment KS0110

Iola Register

<http://www.iolaregister.com/>

Allen

Iola, KS

Daily

Readership = 8,930

Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp
03/22/2008	3	REGULAR PHYSICAL ACTIVITY URGED	16	\$137.92	8,931
03/25/2008	4	NEW LIFE GIVEN TO SMOKING BAN BILL	8	\$68.96	8,931
04/02/2008	4	LAWRENCE JOURNAL-WORLD (PROPOSED STATE...	11	\$94.82	8,931
04/03/2008	15	DEPENDENCY-ADDICTION GENE FOUND IN...	44	\$379.28	8,931
04/09/2008	4	VIEW OF ANOTHER KANSAS EDITOR	12	\$103.44	8,931
04/09/2008	6	KC BANS SMOKING IN BARS, EATERIES	9	\$77.58	8,931
04/14/2008	3	IT'S OK TO EAT BEFORE EXERCISING	13	\$112.06	8,931
04/14/2008	4	READERS FORUM	7	\$60.34	8,931
04/16/2008	4	TO THE FORUM	6	\$51.72	8,931
			126	\$1,086.12	80,379
			9 total records		

Anderson County Advocate

Anderson

Garnett, KS

Bi-Weekly

Readership = 2,693

Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp
03/19/2008	1	8TH ANNUAL HEELING FOR HEALTH SET FOR...	26	\$199.42	2,693
04/09/2008	4	IT'S NOT JUST YOUR HEALTH, IT'S YOUR FREEDOM	22	\$168.74	2,693
			48	\$368.16	5,386
			2 total records		

Atchison Globe

<http://www.atchisonglobeonline.com>

Atchison

Atchison, KS

Bi-Weekly

Readership = 7,928

Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp
03/22/2008	6	GET THE MEAT OUT	5	\$69.00	7,928
04/16/2008	8	CSAS CAN FULFILL THE YEARNING FOR...	23	\$317.40	7,928
			28	\$386.40	15,856
			2 total records		

Barber Co. Index**Barber****Medicine Lodge, KS****Weekly****Readership = 1,704**

Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp
03/27/2008	2	NEWS FROM THE CAPITOL	28	\$150.64	1,704
			28	\$150.64	1,704
			1 record		

Great Bend Tribune**Barton****Great Bend, KS****Daily****Readership = 13,852**

Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp
03/18/2008	4	TRIBUNE IS TREKKING AND TRUDGING ALONG	23	\$227.70	13,853
03/27/2008	4B	GARDEN FRESH	39	\$386.10	13,853
04/01/2008	4	WE'RE SAVIN' LIVES HERE	9	\$89.10	13,853
04/06/2008	3	WALK KANSAS ANNOUNCES HALFWAY PEP...	4	\$39.60	13,853
04/06/2008	4	SMOKERS GOT NO RIGHTS	12	\$118.80	13,853
04/09/2008	2	THURSDAY	1	\$9.90	13,853
04/10/2008	2	TODAY	1	\$9.90	13,853
04/11/2008	1	PEP RALLY MIDWAY POINT FOR WALK KANSAS '08	58	\$574.20	13,853
			147	\$1,455.30	110,824
			8 total records		

Ft. Scott Tribune<http://www.fstribune.com>**Bourbon****Fort Scott, KS****Daily****Readership = 6,410**

Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp
03/25/2008	3	IT'S EVERYBODY'S BUSINESS (AD)	8	\$78.80	6,410
04/11/2008	2	THURSDAY NITE LIVE LEARNS ABOUT HEALTH	15	\$147.75	6,410
04/12/2008	12B	STUDY REVEALS ADULTS MAY NOT GET ENOUGH..	23	\$226.55	6,410
04/12/2008	4B	SLEEP STUDY ADDRESSES MANY ISSUES	19	\$187.15	6,410
04/12/2008	9B	SMOKING EARLY IN PREGNANCY RAISES RISKS...	22	\$216.70	6,410
04/16/2008	3	PHYSICAL ACTIVITY BENEFICIAL TO ALL	20	\$197.00	6,410
			107	\$1,053.95	38,460
			6 total records		

Fairview Enterprise**Brown****Fairview, KS****Weekly****Readership = 1,198**

Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp
04/15/2008	2	THE PYLE FILE	15	\$39.90	1,198
			15	\$39.90	1,198
			1 record		

Hiawatha World**Brown****Hiawatha, KS****Bi-Weekly****Readership = 4,696**

Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp
03/21/2008	5	CLINIC VOLUNTEERS NEEDED	3	\$22.50	4,697
04/08/2008	4	BILLS ON THE TABLE	19	\$142.50	4,697
			22	\$165.00	9,394
			2 total records		

Horton Headlight**Brown****Horton, KS****Weekly****Readership = 3,792**

Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp
03/20/2008	1	TOBACCO-FREE SPORTS BASKETBALL CLINIC (AD)5	5	\$30.00	3,793
04/10/2008	8	OVER 150 NORTHEAST KANSAS CHILDREN...	18	\$108.00	3,793
04/17/2008	7	BROWN COUNTY COMMISSIONERS MEETING...	24	\$144.00	3,793
			47	\$282.00	11,379
			3 total records		

Augusta Daily Gazette**Butler****Augusta, KS****Daily****Readership = 4,567**<http://www.augustagazette.com/>

Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp
03/19/2008	3	LEGISLATORS DISAGREE ON HEALTH CARE BILL...	21	\$177.87	4,568
03/25/2008	1	SMOKING BAN LEGISLATION LIGHTING UP IN...	8	\$67.76	4,568
04/04/2008	2	ON PROPOSED STATE SMOKING BAN	9	\$76.23	4,568
			38	\$321.86	13,704
			3 total records		

El Dorado Times<http://www.eldoradotimes.com/>**Butler****El Dorado, KS****Daily****Readership = 7,486**

Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp
03/29/2008	2	LEGISLATIVE UPDATE	32	\$280.00	7,486
			32	\$280.00	7,486
					1 record

Chase Co. Leader-News<http://www.ccleadernews.com>**Chase****Cottonwood Falls, KS****Weekly****Readership = 3,038**

Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp
03/20/2008	10	WALK KANSAS UPDATE	10	\$48.90	3,038
03/27/2008	10	2008 WALK KANSAS TEAMS	14	\$68.46	3,038
04/03/2008	10	2008 WALK KANSAS TEAMS	6	\$29.34	3,038
04/10/2008	10	2008 WALK KANSAS TEAMS	6	\$29.34	3,038
04/17/2008	10	2008 WALK KANSAS TEAMS	7	\$34.23	3,038
			43	\$210.27	15,190
					5 total records

Sedan Times-Star<http://www.taylornews.org>**Chautauqua****Sedan, KS****Weekly****Readership = 3,454**

Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp
04/02/2008	10	AFTER BREAK, GET EXERCISE PROGRAM BACK...	8	\$58.64	3,455
			8	\$58.64	3,455
					1 record

Baxter Springs News**Cherokee****Baxter Springs, KS****Weekly****Readership = 4,149**

Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp
04/17/2008	1	AREA TORNADO SHELTER LOCATION LIST...	6	\$34.02	4,149
			6	\$34.02	4,149
					1 record

Columbus Daily Advocate

Cherokee

Columbus, KS

Daily

Readership = 5,177

Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp
03/26/2008	4	EXERCISE TIPS	10	\$55.00	5,177
03/27/2008	1	FORMER RESIDENT WINS MRS. FLORIDA GALAXY..	16	\$88.00	5,177
04/02/2008		WINNER OF THE ANTI-TOBACCO POSTER...	15	\$82.50	5,177
04/02/2008	2	SMOKELESS TOBACCO DANGER'	11	\$60.50	5,177
			52	\$286.00	20,708
			4 total records		

Clay Center Dispatch<http://www.zwire.com/site/news.cfm?brd=1160>

Clay

Clay Center, KS

Daily

Readership = 6,403

Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp
03/25/2008	8	SENATE PANEL APPROVES NEW SMOKING BILL	5	\$42.00	6,403
			5	\$42.00	6,403
			1 record		

Concordia Blade-Empire<http://www.bladeempire.com/>

Cloud

Concordia, KS

Daily

Readership = 5,480

Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp
03/25/2008	2	SENATE PANEL APPROVES BILL TO BAN SMOKING	25	\$165.00	5,481
03/26/2008	1	HOUSE, SENATE DISAGREE ON HEALTH CARE BILL	16	\$105.60	5,481
04/01/2008	3	AFTER BREAK, GET EXERCISE PROGRAM BACK...	10	\$66.00	5,481
			51	\$336.60	16,443
			3 total records		

Miltonvale Record

Cloud

Miltonvale, KS

Weekly

Readership = 1,396

Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp
04/17/2008	4	COMMISSIONERS' PROCEEDINGS	19	\$52.25	1,396
			19	\$52.25	1,396
			1 record		

Gleam<http://www.coffeycountynews.com>**Coffey****Gridley, KS****Weekly****Readership = 549**

Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp
03/27/2008	8	NEWS FROM THE CAPITOL	19	\$76.00	550
			19	\$76.00	550
			1 record		

Protection Press**Comanche****Protection, KS****Weekly****Readership = 1,777**

Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp
03/20/2008	2	PROGRAM ENDS; ANOTHER BEGINS	8	\$32.00	1,778
03/27/2008	10	REPRESENTATIVE GIVES REPORT FROM THE...	23	\$92.00	1,778
03/27/2008	2	NOT TOO LATE TO JOIN 'WALK KANSAS'	10	\$40.00	1,778
04/10/2008	15	EXERCISE IMPROVES YOUR HEALTH	13	\$52.00	1,778
			54	\$216.00	7,112
			4 total records		

Western Star**Comanche****Coldwater, KS****Weekly****Readership = 2,318**

Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp
03/27/2008	12	IT'S NOT TOO LATE TO SIGN UP	14	\$70.00	2,318
03/27/2008	4	REP. MCKINNEY REPORTS FROM TOPEKA; FEELS...	22	\$110.00	2,318
04/10/2008	7	WALKING HAS MANY OTHER BENEFITS	14	\$70.00	2,318
			50	\$250.00	6,954
			3 total records		

Arkansas City Traveler<http://www.arkcity.net/>**Cowley****Arkansas City, KS****Daily****Readership = 8,940**

Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp
03/21/2008	4	THE WICHITA EAGLE, ON A SMOKING BAN	11	\$97.68	8,940
03/25/2008	12	TOPEKA	11	\$97.68	8,940
03/27/2008		FARMERS' MARKET VENDORS: START...	77	\$683.76	8,940
04/12/2008	4	THE HUTCHINSON NEWS, ON COMMUNITY...	12	\$106.56	8,940
			111	\$985.68	35,760
			4 total records		

Winfield Daily Courier<http://www.winfieldcourier.com/>**Cowley****Winfield, KS****Daily****Readership = 11,966**

Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp
03/25/2008	2	OMIGOSH! STATEWIDE SMOKING BILL EMERGES...	15	\$119.70	11,967
03/25/2008	3	SENATE COMMITTEE APPROVES NEW SMOKING...	13	\$103.74	11,967
03/27/2008	2B	FARMERS' MARKET VENDORS: START YOUR.....	77	\$614.46	11,967
04/08/2008	2	WINFIELD WOULD BENEFIT FROM A CLEAN AIR...	30	\$239.40	11,967
04/14/2008	2	SMOKING BAN PROPOSAL A LITTLE MUCH	16	\$127.68	11,967
04/17/2008	3	SMOKING EARLY IN PREGNANCY RAISES RISKS...	23	\$183.54	11,967
			174	\$1,388.52	71,802
			6 total records		

Pittsburg Morning Sun<http://www.morningsun.net/>**Crawford****Pittsburg, KS****Daily****Readership = 17,882**

Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp
03/21/2008	5	THE WICHITA EAGLE, ON A SMOKING BAN	8	\$116.40	17,882
03/23/2008	2	CREATING YOUR EXERCISE PROGRAM	20	\$291.00	17,882
03/25/2008	1	SENATE COMMITTEE PASSES SMOKING BILL	4	\$58.20	17,882
04/07/2008	4	DEMOCRATS' SUPPORT FOR AID DELAYS HEALTH...	18	\$261.90	17,882
04/08/2008	1	LEGISLATIVE FORUM TALKS HEALTH CARE	24	\$349.20	17,882
04/10/2008	5	THE HUTCHINSON NEWS, ON COMMUNITY...	9	\$130.95	17,882
			83	\$1,207.65	107,292
			6 total records		

PSU Collegio<http://www.psucollegio.com/>**Crawford****Pittsburg, KS****Weekly****Readership = 11,500**

Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp
03/03/2008	2	SCIENTISTS LINK GENETIC CHANGES TO...	5	\$35.00	11,500
			5	\$35.00	11,500
			1 record		

Oberlin Herald<http://www.nwkansas.com/>

Decatur

Oberlin, KS

Weekly

Readership = 4,832

Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp
04/16/2008	9	2008 WALK KANSAS PROGRESS	17	\$148.41	4,832
			17	\$148.41	4,832
			1 record		

Abilene Reflector-Chronicle<http://www.abilene-rc.com/>

Dickinson

Abilene, KS

Daily

Readership = 8,544

Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp
03/18/2008	8	FEELING GOOD WITH FRUITS & VEGGIES: MOMS...	26	\$195.00	8,544
03/19/2008	1	HOUSE, SENATE DISAGREE ON INSURANCE AID...	32	\$240.00	8,544
03/28/2008	1	5 STRATEGIC ISSUES IDENTIFIED AS PART OF...	42	\$315.00	8,544
03/31/2008	2	GERRY NEUSTROM YOUNG ARTIST CHALLENGE	8	\$60.00	8,544
03/31/2008	2	KANSAS KIDS "KICK BUTTS" ON APRIL 2	18	\$135.00	8,544
03/31/2008	3	MOTIVATIONAL SPEAKER TO ADDRESS STUDENTS.	23	\$172.50	8,544
04/02/2008	2	PROPOSED STATE SMOKING BAN	11	\$82.50	8,544
04/05/2008	3	LESSEN WEATHER'S IMPACT ON EXERCISE	7	\$52.50	8,544
04/09/2008	2	ALMOST READY TO RECESS, BRUNGARDT...	29	\$217.50	8,544
04/12/2008	2	COMMUNITY SMOKING BANS	13	\$97.50	8,544
			209	\$1,567.50	85,440
			10 total records		

Chapman and Enterprise News-Times

Dickinson

Chapman, KS

Weekly

Readership = 1,911

Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp
04/10/2008	4	FROM BEHIND MY DESK	12	\$64.80	1,911
04/17/2008	4	TELLER TALES	14	\$75.60	1,911
			26	\$140.40	3,822
			2 total records		

Herington Times

Dickinson

Herington, KS

Weekly

Readership = 4,376

Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp
03/20/2008	8	SPRING ART CONTEST FOR YOUTH ANNOUNCED	11	\$85.25	4,377
04/03/2008	11	AREA STATE REPRESENTATIVE RELEASES SURVEY	36	\$279.00	4,377
			47	\$364.25	8,754
			2 total records		

Kansas Chief

Doniphan

Wathena, KS

Weekly

Readership = 6,495

Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp
04/10/2008	9	TOBACCO-FREE BASKETBALL CLINIC HELD AT...	16	\$112.00	6,495
			16	\$112.00	6,495
			1 record		

Lawrence Journal-World<http://www.ljworld.com/>

Douglas

Lawrence, KS

Daily

Readership = 47,076

Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp
03/25/2008	5	COMMITTEE REVIVES STATEWIDE SMOKING BAN...	16	\$476.80	47,076
03/27/2008	9	TOBACCO FUNDING OF LUNG CANCER STUDY...	15	\$447.00	47,076
04/03/2008	8	STUDIES FIND GENE TIED TO SMOKING...	16	\$476.80	47,076
04/09/2008	1C	MARKET VENDORS SHARE FAVORITE DISHES...	75	\$2,235.00	47,076
04/12/2008	3B	FARMERS MARKET OPENS AT 7 A.M. TODAY	2	\$59.60	47,076
04/13/2008	1B	FARMERS MARKET OPENS	48	\$1,430.40	47,076
04/13/2008		SMOKING CESSATION, WALKING PROGRAMS SET	5	\$149.00	47,076
04/19/2008	2B	EARTH DAY EVENTS BEGIN WITH PARADE	18	\$536.40	47,076
04/19/2008	6B	MARKET GAINS	11	\$327.80	47,076
04/21/2008	7B	IN KANSAS CITY, SMOKE-FREE PACK GROWS	15	\$447.00	47,076
			221	\$6,585.80	470,760
			10 total records		

University Daily Kansan<http://www.kansan.com>**Douglas****Lawrence, KS****Daily****Readership = 26,449**

Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp	
04/04/2008	11	SHOULD KANSANS SUPPORT A STATEWIDE...	19	\$237.50	26,450	
04/08/2008	2	CAMPUS SMOKEOUT TO FOCUS ON STUDENTS	24	\$300.00	26,450	
			43	\$537.50	52,900	2 total records

Edwards Co. Sentinel**Edwards****Kinsley, KS****Weekly****Readership = 2,208**

Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp	
03/19/2008	4	SUNNYSIDE FCE MEETING	12	\$56.04	2,208	
03/26/2008	2	EDWARDS COUNTY COMMISSION MEETING	49	\$228.83	2,208	
04/02/2008	3	SMOKELESS TOBACCO IS NOT A SAFE...	15	\$70.05	2,208	
04/02/2008	4	SELF EVALUATION FOR EARLY DETECTION OF...	10	\$46.70	2,208	
04/02/2008	4	KINSLEY WANTS TO BE THROUGH WITH CHEW	16	\$74.72	2,208	
			102	\$476.34	11,040	5 total records

Hays Daily News<http://www.HDNews.net/>**Ellis****Hays, KS****Daily****Readership = 29,046**

Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp	
03/24/2008	4	BIG IDEAS, LIMITED ACTION	17	\$255.00	29,047	
03/25/2008	3	LACK OF TIME COULD SNUFF OUT SMOKING...	14	\$210.00	29,047	
03/30/2008	4D	WALK KANSAS	3	\$45.00	29,047	
04/03/2008	7	REGULATIONS GET EARLY SUPPORT	13	\$195.00	29,047	
04/09/2008	4	AVERTING MUTUALLY ASSURED CONVECTION	22	\$330.00	29,047	
04/13/2008	3D	WALK KANSAS	3	\$45.00	29,047	
04/15/2008	8	GO LOCAL FOR EARTH DAY	60	\$900.00	29,047	
04/20/2008	1	SMOKING BAN TALK NOT DONE	30	\$450.00	29,047	
			162	\$2,430.00	232,376	8 total records

Garden City Telegram<http://www.gctelegram.com/>**Finney****Garden City, KS****Daily****Readership = 19,782**

Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp	
03/25/2008	1	STATE SMOKING BAN BILL CLEARS SENATE...	16	\$221.28	19,782	
03/26/2008	3	HEALTH BILL HEADED TO NEGOTIATORS	19	\$262.77	19,782	
03/26/2008	4	CURBING SMOKE	16	\$221.28	19,782	
			51	\$705.33	59,346	3 total records

Dodge City Daily Globe<http://www.dodgeglobe.com/>**Ford****Dodge City, KS****Daily****Readership = 16,969**

Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp	
03/17/2008	7B	KANSAS EVENTS	52	\$603.20	16,969	
03/24/2008	1	SPRINGING IN WITH A BLAZE	58	\$672.80	16,969	
03/31/2008	2	ORAL CANCER SURVIVOR TO SHARE EXPERIENCE	7	\$81.20	16,969	
04/03/2008	1	'TOBACCO DID THIS TO ME'	42	\$487.20	16,969	
04/03/2008	1	SCIENTIFIC TEAMS FIND 'DOUBLE WHAMMY'...	16	\$185.60	16,969	
04/17/2008	4	CLEANING UP DODGE CITY	30	\$348.00	16,969	
			205	\$2,378.00	101,814	6 total records

Ottawa Herald<http://www.ottawaherald.com/>**Franklin****Ottawa, KS****Daily****Readership = 11,798**

Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp	
03/25/2008	1	SMOKING BAN LEGISLATION RE-LIT	18	\$160.56	11,799	
04/07/2008	1	FORUM PUTS FOCUS ON YOUR HEALTH	29	\$258.68	11,799	
04/09/2008	1	COUNTY OFFICIAL: LOCALS HAVE BIG ROLES IN...	32	\$285.44	11,799	
04/12/2008	3	MANY TEAMS AT OR NEAR GOAL, HALF-WAY...	11	\$98.12	11,799	
			90	\$802.80	47,196	4 total records

Daily Union<http://www.dailyu.com>**Geary****Junction City, KS****Daily****Readership = 10,561**

Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp	
03/24/2008	5	ON A SMOKING BAN	14	\$117.60	10,562	
03/25/2008	3	SENATE COMMITTEE APPROVES NEW SMOKING...	21	\$176.40	10,562	
04/08/2008	5	PROPOSED SMOKING BAN	16	\$134.40	10,562	
04/10/2008	5	COMMUNITY SMOKING BANS	14	\$117.60	10,562	
			65	\$546.00	42,248	4 total records

Ft. Riley Post<http://www.rileyarmy.mil/newspaper>**Geary****Junction City, KS****Weekly****Readership = 20,240**

Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp	
03/28/2008	8	IS USING SMOKELESS TOBACCO WORTH IT?	16	\$241.60	20,240	
			16	\$241.60	20,240	1 record

Gove Co. Advocate**Gove****Quinter, KS****Weekly****Readership = 4,137**

Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp	
04/16/2008	7	WALK KANSAS FITNESS PROGRESS REPORT	11	\$38.50	4,138	
			11	\$38.50	4,138	1 record

Hill City Times**Graham****Hill City, KS****Weekly****Readership = 5,844**

Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp	
03/19/2008	17	"WALK KANSAS"	9	\$31.50	5,844	
03/26/2008	20	FREE COMMUNITY "BASELINE" PROGRAM	6	\$21.00	5,844	
04/09/2008	26	MORAN PROMOTES HEALTH AND WELLNESS	7	\$24.50	5,844	
			22	\$77.00	17,532	3 total records

Cimarron Jacksonian

Gray

Cimarron, KS

Weekly

Readership = 2,148

Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp
04/09/2008	6	WHAT SMOKELESS TOBACCO CAN DO TO YOU	11	\$52.25	2,148
			11	\$52.25	2,148
					1 record

Montezuma Press

Gray

Montezuma, KS

Weekly

Readership = 2,615

Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp
04/10/2008	4	SOUTH GRAY STUDENT ACTIVITY	19	\$80.37	2,615
			19	\$80.37	2,615
					1 record

Greeley Co. Republican

Greeley

Tribune, KS

Weekly

Readership = 2,707

Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp
04/02/2008	10	TIPS CAN MAKE IMPROVING HEALTH EASY	7	\$34.16	2,707
			7	\$34.16	2,707
					1 record

Madison News

Greenwood

Madison, KS

Weekly

Readership = 1,775

Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp
03/27/2008		NEWS FROM REP. PEGGY MAST	37	\$220.15	1,776
03/27/2008	2	TELL IT LIKE IT IS...	10	\$59.50	1,776
			47	\$279.65	3,552
					2 total records

Syracuse Journal

Hamilton

Syracuse, KS

Weekly

Readership = 1,775

Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp
03/20/2008	9	OFF THE WALL	11	\$52.25	1,776
			11	\$52.25	1,776
					1 record

Anthony Republican**Harper****Anthony, KS****Weekly****Readership = 5,669**

Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp	
04/09/2008	6	USD #361 FIGHTS YOUTH TOBACCO USE	15	\$90.00	5,670	
			15	\$90.00	5,670	1 record

Harper Advocate**Harper****Harper, KS****Weekly****Readership = 2,559**

Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp	
03/26/2008	8	NEWS FROM THE CAPITOL	23	\$142.60	2,560	
04/02/2008	3	USD 361 FIGHTS YOUTH TOBACCO USE	7	\$43.40	2,560	
			30	\$186.00	5,120	2 total records

Newton Kansan<http://www.thekansan.com/>**Harvey****Newton, KS****Daily****Readership = 18,156**

Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp	
03/18/2008	1	LEGAL CASE AGAINST SMOKING ORDINANCE IN...	17	\$253.30	18,156	
03/25/2008	1	SENATE COMMITTEE GIVES GO AHEAD TO...	14	\$208.60	18,156	
03/26/2008	4	LAWMAKERS AREN'T WILLING TO QUIT COLD...	9	\$134.10	18,156	
03/26/2008	1	HOUSE, SENATE MUST RESOLVE WHO GETS STATE.	14	\$208.60	18,156	
04/11/2008	1	TOBACCO, ALCOHOL USE BY YOUTHS IN COUNTY..	23	\$342.70	18,156	
			77	\$1,147.30	90,780	5 total records

Haskell Co. Monitor-Chief**Haskell****Sublette, KS****Weekly****Readership = 2,647**

Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp	
03/26/2008	3	WALK KANSAS 2008	12	\$54.00	2,647	
			12	\$54.00	2,647	1 record

Holton Recorder<http://www.holtonrecorder.com/>**Jackson****Holton, KS****Bi-Weekly****Readership = 10,865**

Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp
03/26/2008	4	IN MANY CASES, COLON CANCER CAN BE...	20	\$140.00	10,865
03/31/2008	8	NEWS BRIEFS	11	\$77.00	10,865
04/02/2008	7B	FOURTH GRADE GIRLS ATTEND TOBACCO FREE...	11	\$77.00	10,865
04/14/2008	1	FARMER'S MARKET TO OPEN SAT.	14	\$98.00	10,865
04/14/2008	3	LETTERS	4	\$28.00	10,865
			60	\$420.00	54,325
			5 total records		

Kansas City Business Journal<http://www.kansascity.bizjournals.com>**Jackson****Kansas City, MO****Weekly****Readership = 28,285**

Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp
03/21/2008	4	INTERNATIONAL SERVICES GROUP ADDS TO...	16	\$547.20	28,285
04/04/2008	4	VOTE PROVES WHERE THERE'S SMOKE, THERE'S...	15	\$513.00	28,285
04/11/2008	10	BUS TAX, SMOKING BAN MEAN KC, BUSINESSES...	15	\$513.00	28,285
			46	\$1,573.20	84,855
			3 total records		

Kansas City Star<http://www.kcstar.com>**Jackson****Kansas City, MO****Daily****Readership = 607,344**

Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp
03/17/2008	8B	CELEBRATING ST. PATRICK'S DAY WITH GREEN,...	17	\$8,716.24	607,345
03/19/2008	12B	SMOKE-FREE FOR KIDS?	3	\$1,538.16	607,345
03/20/2008	8B	SMOKE THE SMOKERS	3	\$1,538.16	607,345
03/20/2008	10B	SMOKING ORDINANCE	5	\$2,563.60	607,345
03/20/2008	10B	SMOKING BANS	3	\$1,538.16	607,345
03/20/2008	1B	AS LEGISLATIVE CLOCK TICKS, NEW URGENCY...	38	\$19,483.36	607,345
03/22/2008	8B	KANSAS CITIANS SHOULD APPROVE SMOKE-FREE.	21	\$10,767.12	607,345
03/24/2008	10B	SMOKING BANS	2	\$1,025.44	607,345
03/24/2008	6	SMOKING BAN IN KC HAS CATCH	30	\$15,381.60	607,345
03/25/2008	8B	SMOKING BAN VOTE	4	\$2,050.88	607,345
03/27/2008	10B	SMOKING BANS	5	\$2,563.60	607,345
03/27/2008	10B	SMOKING ORDINANCE	4	\$2,050.88	607,345

03/29/2008	8B	'NO' ON SMOKING ORDINANCE	5	\$2,563.60	607,345
03/29/2008	8B	SMOKING BANS	3	\$1,538.16	607,345
03/31/2008	1	SMOKING BAN BRINGS BURDENS AND BENEFITS	39	\$19,996.08	607,345
03/31/2008	8B	SMOKING ORDINANCE	6	\$3,076.32	607,345
03/31/2008	8B	SECONDHAND SMOKE	4	\$2,050.88	607,345
03/31/2008	8B	SMOKING BAN	3	\$1,538.16	607,345
04/01/2008	1B	APRIL 8 VOTING DRAWS DONORS	18	\$9,228.96	607,345
04/03/2008	1B	STADIUM SMOKE: WHOSE LAW?	35	\$17,945.20	607,345
04/03/2008	8B	TOBACCO SHOPS SHOULD NOT BE SUBJECT TO...	19	\$9,741.68	607,345
04/03/2008	9B	BIG TOBACCO IS A BULLY WHO SHOULDN'T WIN	44	\$22,559.68	607,345
04/03/2008	10B	QUESTION 3: SMOKING	6	\$3,076.32	607,345
04/03/2008	1	CAN'T QUIT? BLAME YOUR GENES	36	\$18,457.92	607,345
04/04/2008	10B	SMOKING ORDINANCE	5	\$2,563.60	607,345
04/04/2008	10B	SMOKING BAN	4	\$2,050.88	607,345
04/04/2008	10B	FORD'S CONCERN WITH "THE WILL OF THE...	2	\$1,025.44	607,345
04/05/2008	10B	QUESTION 3: SMOKING	5	\$2,563.60	607,345
04/06/2008	8B	ENDORSEMENTS FOR CITY, SCHOOL ISSUES ON...	27	\$13,843.44	607,345
04/06/2008	9B	QUESTION 3: SMOKING BAN	10	\$5,127.20	607,345
04/06/2008	9B	SMOKING BAN	4	\$2,050.88	607,345
04/06/2008	1B	ISSUES RANGE ON CITY BALLOT	26	\$13,330.72	607,345
04/08/2008	1B	UNTANGLING KANSAS' MESS OVER CASINOS	23	\$11,792.56	607,345
04/08/2008	8B	RECOMMENDED CANDIDATES, PROPOSALS ON...	27	\$13,843.44	607,345
04/09/2008	1	CITY WILL GO SMOKE-FREE	27	\$13,843.44	607,345
04/09/2008	12B	WELCOME VICTORIES ON BUS TAX, SMOKING	24	\$12,305.28	607,345
04/09/2008	14B	BECOME A NONSMOKER	4	\$2,050.88	607,345
04/12/2008	10B	SMOKE-FREE KC	6	\$3,076.32	607,345
04/12/2008	1B	SCHOOL BOARD GETS A NEW, YOUNG VOICE	30	\$15,381.60	607,345
04/13/2008	9B	RIGHTS GO UP IN SMOKE	5	\$2,563.60	607,345
04/14/2008	1B	EATERIES LOOK AT BOTTLED WATER	15	\$7,690.80	607,345
04/14/2008	1D	DID BUSINESS RIGHTS GO UP IN SMOKE?	23	\$11,792.56	607,345
04/15/2008	10B	SMOKE-FREE AIR IS A RIGHT	5	\$2,563.60	607,345
04/16/2008	10B	SMOKING BAN	6	\$3,076.32	607,345
04/16/2008	2B	KC NEIGHBOR TO RETHINK SMOKING BAN	6	\$3,076.32	607,345
04/18/2008	8B	KICK THE HABIT	2	\$1,025.44	607,345
04/19/2008	1B	LET SMOKE-FREE WAVE FLOW ON TO OTHER...	24	\$12,305.28	607,345
04/20/2008	1D	JUST CALL THIS WORK FORCE GREEN COLLAR	39	\$19,996.08	607,345
04/21/2008	10B	RIGHTS AND SMOKE-FREE AIR	3	\$1,538.16	607,345
04/21/2008	8B	MORE PROGRESS AROUND METRO AREA IN...	11	\$5,639.92	607,345
			716	\$367,107.52	30,367,250 50 total records

Vindicator<http://www.valleyfallsvindicator.com/>**Jefferson****Valley Falls, KS****Weekly****Readership = 5,950**

Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp	
04/17/2008	2	WELCOME TO LAWRENCE, CALIFORNIA	30	\$157.50	5,950	
			30	\$157.50	5,950	1 record

Jewell Co. Record<http://www.superiorne.com/>**Jewell****Mankato, KS****Weekly****Readership = 2,162**

Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp	
03/27/2008	1	FORMOSO FIREMEN CALLED TO GRASS FIRE	2	\$8.00	2,162	
03/27/2008	4	FROM DEANNA'S DESK	4	\$16.00	2,162	
04/17/2008	1	JEWELL COUNCIL APPROVES DISPOSAL RATE...	10	\$40.00	2,162	
			16	\$64.00	6,486	3 total records

Jewell County News**Jewell****Mankato, KS****Daily****Readership = 7,589**

Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp	
03/27/2008	B4	WALK KANSAS	3	\$10.05	7,590	
			3	\$10.05	7,590	1 record

Johnson County Sun**Johnson****Overland Park, KS****Semi Weekly Readership = 43,113**

Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp	
03/06/2008	6	MAKE NO EXCEPTIONS	5	\$60.90	43,114	
03/27/2008	1	DID THIS MAN SAVE YOUR LIFE?	64	\$779.52	43,114	
03/27/2008	2	PHILIP MORRIS ACKNOWLEDGES SECONDHAND...	9	\$109.62	43,114	
03/27/2008	2	FOUNDATION AIMS FOR NO IFS, BUTTS FROM...	3	\$36.54	43,114	
03/27/2008	3	RESIDENTS SEE CITY'S FUTURE IN VISION...	23	\$280.14	43,114	
04/03/2008	4	FARMSTEAD, DOWNTOWN FARMERS MARKET...	3	\$36.54	43,114	
04/03/2008	6	SMOKE ERODES HEALTH	25	\$304.50	43,114	
04/03/2008	6	BIGGER PROBLEMS THAN SECONDHAND SMOKE	2	\$24.36	43,114	

04/03/2008	4	MISSION RECONSIDERS SMOKING RESTRICTIONS	10	\$121.80	43,114	
			144	\$1,753.92	388,026	9 total records

Shawnee Dispatch<http://www.shawneewestdispatch.com>

Johnson

Shawnee, KS

Weekly

Readership = 56,809

Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp	
04/02/2008	5	STATE OF COUNTY ADDRESS NEXT WEEK	9	\$239.40	56,810	
			9	\$239.40	56,810	1 record

Cunningham Courier

Kingman

Cunningham, KS

Weekly

Readership = 1,497

Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp	
03/28/2008	5	NEWS FROM THE CAPITOL	23	\$96.60	1,497	
			23	\$96.60	1,497	1 record

Kingman Leader-Courier

Kingman

Kingman, KS

Semi Weekly Readership = 5,520

Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp	
03/25/2008	6	REPORT FROM THE LEGISLATURE	25	\$160.00	5,520	
04/15/2008	6	KINGMAN COUNTY COMMISSION NEWS	24	\$153.60	5,520	
			49	\$313.60	11,040	2 total records

Kiowa Co. Signal

Kiowa

Greensburg, KS

Weekly

Readership = 2,327

Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp	
03/26/2008	4	NEWS FROM THE CAPITOL...	21	\$122.85	2,328	
04/02/2008	8	THIS WEEK IN CONGRESS	32	\$187.20	2,328	
			53	\$310.05	4,656	2 total records

Labette Avenue

Labette

Oswego, KS

Semi Weekly Readership = 1,642

Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp
04/16/2008	5	FCE MEMBERS HEAR STORY OF IRENA SENDLER	9	\$49.50	1,642
			9	\$49.50	1,642
			1 record		

Parsons Sun<http://www.parsonssun.com/>

Labette

Parsons, KS

Daily

Readership = 12,921

Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp
03/22/2008	6	...ON A SMOKING BAN	9	\$80.10	12,921
03/28/2008	1	PARSONS PURSUES SAFE SCHOOLS INITIATIVE	30	\$267.00	12,921
04/07/2008	4	BREATHING ROOM	20	\$178.00	12,921
			59	\$525.10	38,763
			3 total records		

Leavenworth Times<http://www.leavenworthtimes.com/>

Leavenworth

Leavenworth, KS

Daily

Readership = 12,291

Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp
03/22/2008	1	MAIN STREET ASKS CITY TO HELP FUND NEW...	45	\$607.50	12,291
03/25/2008	5	SENATE COMMITTEE APPROVES NEW SMOKING...	22	\$297.00	12,291
			67	\$904.50	24,582
			2 total records		

Linn Co. News<http://www.linncountynews.net/>

Linn

Pleasanton, KS

Weekly

Readership = 5,407

Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp
03/26/2008	1C	WALK KANSAS HAS BEGUN!	19	\$149.53	5,407
04/02/2008	1C	WALK KANSAS, WEEK TWO	9	\$70.83	5,407
04/16/2008	5C	WALK KANAS, WEEK 5 RESULTS	11	\$86.57	5,407
			39	\$306.93	16,221
			3 total records		

Oakley Graphic

Logan

Oakley, KS

Weekly

Readership = 3,180

Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp
03/19/2008	1	LOGAN COUNTY HEALTH FAIR IS SLATED FOR...	18	\$85.50	3,181
04/16/2008	1	WALK KANSAS INCENTIVE MEETINGS	1	\$4.75	3,181
04/16/2008	1	COMMISSIONERS HEAR VARIOUS REPORTS FROM...	15	\$71.25	3,181
			34	\$161.50	9,543
			3 total records		

Emporia Gazette<http://www.emporiagazette.com/>

Lyon

Emporia, KS

Daily

Readership = 19,402

Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp
03/19/2008	11	HOUSE, SENATE DISAGREE ON INSURANCE AID	27	\$285.12	19,403
03/29/2008	3	MAST USES ANSWERS TO DRIVE WORK	42	\$443.52	19,403
04/11/2008	1	NEW GROUP ENVISIONS SMOKE-FREE EMPORIA	24	\$253.44	19,403
			93	\$982.08	58,209
			3 total records		

ESU Bulletin<http://www.esubulletin.com/>

Lyon

Emporia, KS

Bi-Weekly

Readership = 13,799

Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp
04/10/2008	4	QUITTING SMOKING HARD, REWARDING ROAD TO.25	25	\$250.00	13,800
			25	\$250.00	13,800
			1 record		

Marion Co. Record<http://www.marionrecord.com/>

Marion

Marion, KS

Weekly

Readership = 6,094

Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp
04/09/2008	2	IS ABOVE AVERAGE GOOD ENOUGH?	16	\$144.00	6,095
			16	\$144.00	6,095
			1 record		

Marysville Advocate

Marshall

Marysville, KS

Weekly

Readership = 12,086

<http://www.mvleadvocate.com/>

Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp	
03/20/2008	1	BUDGET, IMMIGRATION ARE TOPICS FOR...	37	\$296.00	12,086	
			37	\$296.00	12,086	1 record

Lindsborg News-Record

McPherson

Lindsborg, KS

Weekly

Readership = 5,618

Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp	
04/03/2008	4B	REP. MORAN PARTICIPATES IN WALK KANSAS...	7	\$91.00	5,619	
04/10/2008	4	MCPHERSON COUNTY EXTENSION SERVICE TO...	17	\$221.00	5,619	
			24	\$312.00	11,238	2 total records

McPherson Sentinel

McPherson

McPherson, KS

Weekly

Readership = 9,137

<http://www.mcphersonsentinel.com/>

Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp	
03/25/2008	4	SENATE COMMITTEE APPROVES NEW SMOKING...	5	\$65.00	9,138	
03/29/2008	2	GLOBAL WARMING IS A REALITY	13	\$169.00	9,138	
04/11/2008	11	KSFMNP TO BE AVAILABLE THIS SUMMER FOR...	19	\$247.00	9,138	
04/22/2008	5	FOOD STAMPS... FOR A HEALTHY COMMUNITY	23	\$299.00	9,138	
			60	\$780.00	36,552	4 total records

Moundridge Ledger

McPherson

Moundridge, KS

Weekly

Readership = 2,139

Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp	
03/20/2008	2	WRITER IN SUPPORT OF EARLY GARDENS, TEAM...	19	\$112.86	2,139	
			19	\$112.86	2,139	1 record

Meade Co. News

Meade

Meade, KS

Weekly

Readership = 3,709

Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp	
03/19/2008	1	SPECIAL SPEAKER TO BE AT MEADE HIGH...	38	\$180.50	3,710	
03/26/2008	2A	CANCER SURVIVOR TO SPEAK AT DHS	7	\$33.25	3,710	
04/02/2008		HOW TOBACCO CHANGED HIS LIFE	9	\$42.75	3,710	
			54	\$256.50	11,130	3 total records

Louisburg Herald<http://www.herald-online.com/>

Miami

Louisburg, KS

Weekly

Readership = 4,188

Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp	
04/16/2008	3B	LES YOUTHS GRADUATE FROM DARE	15	\$97.95	4,188	
			15	\$97.95	4,188	1 record

Miami Co. Republic<http://www.republic-online.com/>

Miami

Paola, KS

Bi-Weekly

Readership = 10,117

Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp	
03/28/2008	11	TRUTH CAMPAIGN INSPIRES TEEN	31	\$285.20	10,118	
			31	\$285.20	10,118	1 record

Osawatomie Graphic<http://www.graphic-online.com/>

Miami

Osawatomie, KS

Weekly

Readership = 6,177

Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp	
03/19/2008	10	TIME FOR SMOKING BAN	8	\$62.40	6,178	
			8	\$62.40	6,178	1 record

Independence Daily Reporter

Montgomery

Independence, KS

Daily

Readership = 14,080

Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp
03/16/2008		VENDORS SOUGHT FOR FARMER'S MARKET	7	\$64.68	14,081
03/16/2008	9	WALKERS TEAM UP FOR ANNUAL EVENT	117	\$1,081.08	14,081
03/25/2008		SENATE PANEL OKS NEW SMOKING BILL	6	\$55.44	14,081
04/02/2008	4	LAWRENCE JOURNAL-WORLD ON SMOKE BAN	7	\$64.68	14,081
04/09/2008	4	HUTCHINSON NEWS ON SMOKING BANS	7	\$64.68	14,081
04/20/2008	8	FACT SHEET PERUSED IN WILSON COUNTY	4	\$36.96	14,081
			148	\$1,367.52	84,486
			6 total records		

Council Grove Republican

Morris

Council Grove, KS

Daily

Readership = 4,685

Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp
03/19/2008	1	HOUSE, SENATE DISAGREE ON INSURANCE AID...	28	\$175.00	4,685
03/25/2008	3	KANSAS TODAY	5	\$31.25	4,685
03/31/2008	2	REP. TOM MOXLEY	28	\$175.00	4,685
04/02/2008	1	WALK KANSAS ACTIVITY SATURDAY AT LIFE...	2	\$12.50	4,685
04/10/2008	2	STATEHOUSE NEWS	22	\$137.50	4,685
			85	\$531.25	23,425
			5 total records		

Prairie Post

Morris

White City, KS

Weekly

Readership = 2,040

Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp
03/27/2008	20	DEPARTMENT OF DEFENSE ANTI-TOBACCO...	22	\$83.60	2,040
04/03/2008	5	WALK KANSAS ACTIVITY PLANNED FOR...	3	\$11.40	2,040
			25	\$95.00	4,080
			2 total records		

Elkhart Tri-State News

Morton

Elkhart, KS

Weekly

Readership = 3,100

Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp
03/20/2008		RIGHT SHOES NEEDED FOR WALKING	36	\$263.88	3,100
03/20/2008	3	EASY LIFESTYLE CHANGES REDUCE CANCER...	15	\$109.95	3,100

03/27/2008	1	LUCKETT SPEAKS AT KICKOFF	19	\$139.27	3,100	
04/10/2008	10	MORAN PROMOTES HEALTH AND WELLNESS	7	\$51.31	3,100	
			77	\$564.41	12,400	4 total records

Sabetha Herald<http://www.sabethaks.com>

Nemaha

Sabetha, KS

Weekly

Readership = 5,172

Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp	
04/02/2008	2B	MORAN PROMOTES HEALTH AND WELLNESS...	12	\$75.96	5,173	
04/09/2008	4	LEGISLATIVE WEEK COVERS MANY ISSUES	18	\$113.94	5,173	
			30	\$189.90	10,346	2 total records

Chanute Tribune<http://www.chanute.com>

Neosho

Chanute, KS

Daily

Readership = 8,820

Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp	
03/19/2008	1	HOUSE, SENATE DISAGREE ON INSURANCE AID...	27	\$223.56	8,820	
03/22/2008	4	THE WICHITA EAGLE, ON A SMOKING BAN	16	\$132.48	8,820	
04/02/2008	4	LAWRENCE JOURNAL-WORLD, ON PROPOSED...	12	\$99.36	8,820	
04/12/2008	4	THE REPUBLICAN, SPRINGFIELD, MASS., ON...	8	\$66.24	8,820	
			63	\$521.64	35,280	4 total records

Erie Record

Neosho

Erie, KS

Weekly

Readership = 2,555

Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp	
03/20/2008	3	TIPS FOR CHOOSING EXERCISE SHOES	14	\$57.68	2,555	
03/20/2008	3	ELK CREEK FARMERETTES FCE	16	\$65.92	2,555	
04/03/2008	4	NEOSHO COUNTY FCE COUNCIL	12	\$49.44	2,555	
			42	\$173.04	7,665	3 total records

Ness Co. News

Ness

Ness City, KS

Weekly

Readership = 4,459

Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp
03/20/2008	5	STATEWIDE SMOKE-FREE LEGISLATION	18	\$57.60	4,460
04/03/2008	6	MORAN AND STAFF PARTICIPATE IN WALK...	7	\$22.40	4,460
			25	\$80.00	8,920
			2 total records		

Norton Telegram

Norton

Norton, KS

Bi-Weekly

Readership = 3,778

<http://www.nwkansas.com/>

Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp
04/11/2008	3	WALK KANSAS PROGRESS REPORT GIVEN	14	\$93.80	3,779
			14	\$93.80	3,779
			1 record		

Advocate of Phillips County

Phillips

Phillipsburg, KS

Weekly

Readership = 4,310

Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp
03/20/2008	8	FITNESS PROGRAM SCHEDULED FOR PHILLIPS...	15	\$67.35	4,310
03/27/2008	3	FITNESS PROGRAM SCHEDULED FOR PHILLIPS...	14	\$62.86	4,310
04/03/2008	2	WALK KANSAS PROGRAM TO BEGIN APRIL 14	15	\$67.35	4,310
04/03/2008	4	MORAN PROMOTES HEALTH & WELLNESS...	10	\$44.90	4,310
			54	\$242.46	17,240
			4 total records		

St. Marys Star

Pottawatomie

St. Marys, KS

Weekly

Readership = 3,946

Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp
04/09/2008	13	THE PYLE FILE	14	\$70.00	3,947
			14	\$70.00	3,947
			1 record		

Wamego Smoke Signal<http://www.thewamegosmokesignal.com/>**Pottawatomie****Wamego, KS****Weekly****Readership = 22,052**

Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp
03/26/2008	4	WAMEGO CITY HOSPITAL BECOMES SMOKE FREE	10	\$62.50	22,052
			10	\$62.50	22,052
					1 record

Wamego Times**Pottawatomie****Wamego, KS****Weekly****Readership = 3,406**

Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp
03/20/2008	10	WAMEGO CITY HOSPITAL BECOMES SMOKE FREE..	10	\$38.50	3,406
			10	\$38.50	3,406
					1 record

Westmoreland Recorder<http://www.westmorelandrecorder.com>**Pottawatomie****Westmoreland, KS****Weekly****Readership = 1,713**

Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp
04/03/2008	8	HOUSE APPROVES HEALTH CARE BILL	20	\$70.40	1,713
04/10/2008		LESSEN WEATHER'S IMPACT ON EXERCISE	8	\$28.16	1,713
			28	\$98.56	3,426
					2 total records

Pratt Tribune<http://www.pratttribune.com/>**Pratt****Pratt, KS****Daily****Readership = 4,153**

Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp
03/28/2008	1	HEALTH REFORM PASSES	17	\$141.78	4,154
04/10/2008	1	QUIT SMOKING COURSE FREE	3	\$25.02	4,154
			20	\$166.80	8,308
					2 total records

Hutchinson News<http://www.hutchnews.com/>**Reno****Hutchinson, KS****Daily****Readership = 73,319**

Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp
03/25/2008	1	BILL BANNING SMOKING STATEWIDE CLEARS...	19	\$498.37	73,319
03/25/2008	5	FINDING THE COURAGE	7	\$183.61	73,319
03/27/2008	5	TEENS MAY LEARN ABOUT TOBACCO, VIEW FREE..	5	\$131.15	73,319
03/31/2008	1	LIVELIHOOD VS. PUBLIC HEALTH	46	\$1,206.58	73,319
04/06/2008	3B	BREATHING ROOM	16	\$419.68	73,319
04/18/2008	6	DON'T MISTREAT SMOKERS	7	\$183.61	73,319
04/19/2008	10	WHEN INTENTIONS MEET CONSEQUENCES	18	\$472.14	73,319
04/19/2008	1	SMOKING BAN STUCK, NOT DEAD	38	\$996.74	73,319
			156	\$4,091.88	586,552
			8 total records		

Courtland Journal**Republic****Courtland, KS****Weekly****Readership = 1,465**

Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp
03/20/2008	1	COUNTY AWARDED YOUTH-LED TOBACCO USE...	8	\$22.00	1,465
03/20/2008	1	PVHS KAYETTES SET UP BOOTH TO WARN OF...	12	\$33.00	1,465
			20	\$55.00	2,930
			2 total records		

Scandia Journal**Republic****Belleville, KS****Weekly****Readership = 975**

Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp
03/20/2008	4	WALK - FOR THE HEALTH OF IT!	8	\$25.04	975
			8	\$25.04	975
			1 record		

Kansas State Collegian<http://www.kstatecollegian.com>**Riley****Manhattan, KS****Daily****Readership = 60,126**

Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp
03/27/2008	5	SENATE TO VOTE ON RESOLUTION TO SUPPORT...	15	\$131.25	60,127
03/28/2008	3	SENATE SUPPORTS CITY SMOKING BAN	21	\$183.75	60,127

04/07/2008	1	LEGISLATION TO GIVE FDA AUTHORITY OVER...	25	\$218.75	60,127	
04/21/2008	5	VET MED OFFERS PET CLINIC, VOLUNTEERS...	19	\$166.25	60,127	
			80	\$700.00	240,508	4 total records

Manhattan Mercury

Riley

Manhattan, KS

Daily

Readership = 22,438

<http://www.themercury.com/>

Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp	
03/17/2008	7	A YEAR AFTER APPROVAL OF SUBSIDIES, GOP HAS.29		\$258.10	22,439	
03/25/2008	3	PANEL APPROVES NEW SMOKING BILL	5	\$44.50	22,439	
04/07/2008	7	DEMOCRATS' SUPPORT FOR AID DELAYS HEALTH...31		\$275.90	22,439	
04/10/2008	2	SMOKING BANS SHOULD MEET LOCAL NEEDS	7	\$62.30	22,439	
04/20/2008	2	FARMER'S MARKET TO REOPEN FOR SPRING,...	1	\$8.90	22,439	
			73	\$649.70	112,195	5 total records

Plainville Times

Rooks

Plainville, KS

Weekly

Readership = 3,461

Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp	
03/27/2008	3	STOCKTON YOUTH FIGHT TOBACCO USE	13	\$65.00	3,461	
03/27/2008	5	TIPS TO MAKE IMPROVING GOOD HEALTH EASY	7	\$35.00	3,461	
04/10/2008	10	MORAN PROMOTES HEALTH AND WELLNESS...	8	\$40.00	3,461	
04/10/2008	1	CITY EMPLOYEES RECEIVE PAY INCREASES	17	\$85.00	3,461	
			45	\$225.00	13,844	4 total records

Stockton Sentinel

Rooks

Stockton, KS

Weekly

Readership = 4,353

Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp	
03/27/2008	3B	YOUTH IN STOCKTON FIGHT TOBACCO USE	10	\$56.70	4,354	
03/27/2008	3B	ALYSSA CONYAC'S POEM CHOSEN WINNER BY...	2	\$11.34	4,354	
04/10/2008	10	AS PART OF THROUGH WITH CHEW WEEK...	11	\$62.37	4,354	
04/10/2008	1	COMMISSIONERS DENY REQUEST TO VACATE...	37	\$209.79	4,354	
04/10/2008	12	STUDENTS LEARN ABOUT HARMFUL EFFECTS OF...9		\$51.03	4,354	
			69	\$391.23	21,770	5 total records

Rush Co. News**Rush****LaCrosse, KS****Weekly****Readership = 4,077**

Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp	
04/03/2008	5B	CAPITOL COMMENTS	32	\$126.40	4,078	
04/03/2008	5B	CAPITOL COMMENTS	32	\$126.40	4,078	
			64	\$252.80	8,156	2 total records

Lucas-Sylvan News**Russell****Lucas, KS****Weekly****Readership = 1,849**

Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp	
04/03/2008	1	EIGHT 5TH GRADERS AT LLES GRADUATE FROM...	23	\$80.50	1,849	
			23	\$80.50	1,849	1 record

Russell County News**Russell****Russell, KS****Bi-Weekly****Readership = 5,520**

Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp	
04/02/2008	5	TODAY IS LAST DAY FOR LEGISLATION	32	\$222.08	5,520	
			32	\$222.08	5,520	1 record

Salina Journal<http://www.saljournal.com/>**Saline****Salina, KS****Daily****Readership = 65,784**

Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp	
03/20/2008	5	BILL COVERS MORE CHILDREN	15	\$315.00	65,785	
03/21/2008	5	FARMERS' MARKET CONSIDERS SOUTH OHIO...	23	\$483.00	65,785	
03/25/2008	5	STATEWIDE SMOKING BAN BILL CLEARS SENATE...	20	\$420.00	65,785	
04/01/2008	7	NONSMOKERS' RIGHTS	7	\$147.00	65,785	
04/07/2008	5	DEMOCRATS' SUPPORT FOR AID DELAYS HEALTH...	23	\$483.00	65,785	
04/19/2008	2B	SEVERITY OF SINS SEEMS TO CHANGE WITH...	14	\$294.00	65,785	
04/19/2008	7	A BETTER SMOKING APPROACH	7	\$147.00	65,785	
04/19/2008	1	STATEWIDE SMOKING BAN PUT ON HOLD	20	\$420.00	65,785	
			129	\$2,709.00	526,280	8 total records

Scott Co. Record

Scott

Scott City, KS

Weekly

Readership = 4,075

Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp
03/27/2008	4	NO SMOKING: STATEWIDE BAN IS GAINING...	10	\$50.00	4,076
04/03/2008	8	START SLOWLY WITH A REGULAR EXERCISE...	14	\$70.00	4,076
04/10/2008	10	SMOKING BAN, TOBACCO TAX, UNLIKELY	19	\$95.00	4,076
04/17/2008	2	FARMERS' MARKET TO RETURN MAY 5	2	\$10.00	4,076
			45	\$225.00	16,304
			4 total records		

Derby Informer<http://www.derbyinformer.com/>

Sedgwick

Derby, KS

Weekly

Readership = 1,867

Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp
04/02/2008	14	LEGISLATORS QUESTIONED ON ISSUES FROM...	42	\$651.00	1,868
			42	\$651.00	1,868
			1 record		

Derby Reporter<http://www.derbydailyrep.com/>

Sedgwick

Derby, KS

Daily

Readership = 2,214

Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp
04/01/2008	3	PUBLIC HEALTH WEEK APRIL 7-11	14	\$108.64	2,215
04/01/2008	1	YOUTH IN SEDGWICK COUNTY FIGHT TOBACCO...	20	\$155.20	2,215
04/03/2008	2	SEVERAL LEVELS TO SMOKING BAN DEBATE	29	\$225.04	2,215
			63	\$488.88	6,645
			3 total records		

Haysville Sun-Times<http://haysvilleonline.com/times>

Sedgwick

Haysville, KS

Weekly

Readership = 2,704

Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp
04/04/2008	3	A WORD IN EDGEWISE	32	\$298.56	2,705
			32	\$298.56	2,705
			1 record		

Mount Hope Clarion

Sedgwick

Mount Hope, KS

Weekly

Readership = 4,140

Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp
03/20/2008	5	FROM THE CENTER	14	\$112.00	4,140
03/20/2008	1	COLWICH CANDIDATES PREPARE FOR APRIL 1...	79	\$632.00	4,140
03/27/2008	6	FROM THE CENTER	14	\$112.00	4,140
04/03/2008	3	DEAR EDITOR	8	\$64.00	4,140
04/03/2008	6	CHAFFIN NAMED TO BOARD OF KANSAS FAMILY...	8	\$64.00	4,140
04/10/2008	13	COLWICH CITY COUNCIL TEAM STAYS IN TACT...	23	\$184.00	4,140
			146	\$1,168.00	24,840
			6 total records		

Q&A Times<http://www.theqandatimes.com>

Sedgwick

Wichita, KS

Monthly

Readership = 92,000

Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp
04/01/2008	2	COLDS AND THE FLU	46	\$5,842.00	92,000
			46	\$5,842.00	92,000
			1 record		

Wichita Business Journal<http://www.bizjournals.com/wichita>

Sedgwick

Wichita, KS

Weekly

Readership = 13,004

Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp
03/28/2008	5	OUT OF THE SHADOW: WICHITA NIGHTCLUB...	30	\$226.20	13,004
			30	\$226.20	13,004
			1 record		

Wichita Eagle<http://www.kansas.com>

Sedgwick

Wichita, KS

Daily

Readership = 237,817

Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp
03/23/2008	10	STEPS	27	\$3,438.45	237,818
03/23/2008	1C	QUIT? NOT TOBACCO DISTRIBUTORS	24	\$3,056.40	237,818
03/25/2008	3B	SENATE PANEL APPROVES BAN ON SMOKING	11	\$1,400.85	237,818
03/26/2008	3B	HEALTH CARE REFORM EASILY PASSES HOUSE	12	\$1,528.20	237,818

03/30/2008	11	U.S. REFUSES TO SEE INSURANCE ELEPHANT	19	\$2,419.65	237,818
03/31/2008	1B	WSU, COUNTY PLAN YOUTH HEALTH...	3	\$382.05	237,818
03/31/2008	1B	FORMER OLYMPIAN IS CONFERENCE SPEAKER	4	\$509.40	237,818
04/02/2008	6	TEENS ON SMOKING, SCHOOL	4	\$509.40	237,818
04/06/2008	1B	A TOUCH OF GREEN AS FARMERS MARKET OPENS	39	\$4,966.65	237,818
04/10/2008	6	LET WICHITA VOTE ON SMOKING BAN, TOO	7	\$891.45	237,818
04/10/2008	5C	BECK'S FARM CLOSING STORE ON W. CENTRAL	14	\$1,782.90	237,818
04/13/2008	10	SMOKE DOES KILL	5	\$636.75	237,818
			169	\$21,522.15	2,853,816
			12 total records		

Topeka Capital-Journal<http://www.cjonline.com/>

Shawnee

Topeka, KS

Daily

Readership = 110,905

Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp
03/25/2008	1	SMOKED OUT?	49	\$3,709.79	110,906
03/31/2008	B1	BACK ON TRACK	3	\$227.13	110,906
04/02/2008	6B	OLYMPIAN SAYS ACTIVITY KEY TO FIGHTING...	22	\$1,665.62	110,906
04/03/2008	4	PASS THE SMOKING BAN	3	\$227.13	110,906
04/03/2008	5	SCIENTISTS FIND GENES LINKED TO CIGARETTE...	2	\$151.42	110,906
04/04/2008	4	FRESH AIR IS BEST	6	\$454.26	110,906
04/05/2008	8	PROGRAM FOCUSES ON HEALTH, NUTRITION	13	\$984.23	110,906
04/06/2008	1	ISSUES HAD THEIR DAY, BUT NOT ENOUGH VOTES	26	\$1,968.46	110,906
04/06/2008	4	SMOKY ISSUE	19	\$1,438.49	110,906
04/09/2008	4	A BIGGER THREAT	8	\$605.68	110,906
04/12/2008	1	CITY TAKES SWING AT STADIUM	42	\$3,179.82	110,906
04/13/2008	1C	CULTIVATING A FIT LIFESTYLE	43	\$3,255.53	110,906
04/13/2008	4	LOOSE ENDS	20	\$1,514.20	110,906
04/21/2008	4	IT CAN BE DONE	17	\$1,287.07	110,906
04/22/2008	1B	SITUATION RESOLVED	28	\$2,119.88	110,906
			301	\$22,788.71	1,663,590
			15 total records		

Topeka Metro News<http://www.topekametro.com/>

Shawnee

Topeka, KS

Bi-Weekly

Readership = 1,803

Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp
03/26/2008	2	THE WICHITA EAGLE, ON A SMOKING BAN	9	\$63.00	1,803

03/28/2008	5	OPEN GOVERNMENT UNDER ATTACK AT...	30	\$210.00	1,803	
04/09/2008	2	LAWRENCE JOURNAL-WORLD, ON PROPOSED...	11	\$77.00	1,803	
04/16/2008	2	THE HUTCHINSON NEWS, ON COMMUNITY...	9	\$63.00	1,803	
			59	\$413.00	7,212	4 total records

Hoxie Sentinel

Sheridan

Hoxie, KS

Weekly

Readership = 2,996

Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp	
04/17/2008	4	WALK KANSAS FITNESS PROGRESS REPORT	13	\$61.75	2,997	
			13	\$61.75	2,997	1 record

Goodland Star News

Sherman

Goodland, KS

Bi-Weekly

Readership = 3,845

<http://www.nwkansas.com/>

Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp	
04/01/2008	10	PROGRAM ENCOURAGES WALKING	4	\$38.12	3,846	
04/04/2008	9	ACCESS TO HEALTH CARE BIG PROBLEM FOR...	19	\$181.07	3,846	
			23	\$219.19	7,692	2 total records

Lebanon Times

Smith

Lebanon, KS

Weekly

Readership = 1,212

Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp	
04/17/2008	3	TIPS FOR CHOOSING EXERCISE SHOES	13	\$36.40	1,212	
			13	\$36.40	1,212	1 record

Smith Co. Pioneer

Smith

Smith Center, KS

Weekly

Readership = 7,679

<http://www.smithcountypioneer.com/>

Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp	
03/20/2008	11	ROAD DEPARTMENT GETS HEALTHIER	23	\$159.85	7,680	
			23	\$159.85	7,680	1 record

Stafford Courier<http://www.staffordcourier.com>**Stafford****Stafford, KS****Weekly****Readership = 2,502**

Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp	
03/02/2008	2	AFTER BREAK, GET EXERCISE PROGRAM BACK...	7	\$30.10	2,502	
03/19/2008	6	REPRESENTATIVE MITCH HOLMES UPDATE	34	\$146.20	2,502	
04/16/2008	5	STAFFORD STUDENTS HEAD TO WASHINGTON TO...	33	\$141.90	2,502	
			74	\$318.20	7,506	3 total records

Johnson Pioneer**Stanton****Johnson, KS****Weekly****Readership = 1,803**

Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp	
04/10/2008	6	LESSEN WEATHER'S IMPACT ON EXERCISE	8	\$25.76	1,803	
			8	\$25.76	1,803	1 record

Hugoton Hermes<http://users.pld.com/hermes>**Stevens****Hugoton, KS****Weekly****Readership = 4,620**

Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp	
04/10/2008	6	GCCC WILL HOST A HEALTHYKANSAS SUMMIT...	11	\$68.75	4,621	
			11	\$68.75	4,621	1 record

Caldwell Messenger**Sumner****Caldwell, KS****Weekly****Readership = 3,084**

Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp	
03/19/2008	3	WHAT'S CAUSING YOUR HEADACHE?	29	\$100.05	3,084	
			29	\$100.05	3,084	1 record

Conway Springs Star- Argosy

Sumner

Conway Springs, KS

Weekly

Readership = 2,716

Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp
04/10/2008	4	ARGONIA SIXTH GRADE GRADUATES D.A.R.E....	35	\$192.50	2,716
			35	\$192.50	2,716
			1 record		

Norwich News

Sumner

Norwich, KS

Weekly

Readership = 609

Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp
04/08/2008	4	NEWS FROM THE CAPITOL	13	\$60.71	610
			13	\$60.71	610
			1 record		

Wellington Daily News<http://www.wgtndailynews.com/>

Sumner

Wellington, KS

Daily

Readership = 5,575

Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp
03/20/2008	1	DISTRICT CALLS DRUG TEST POLICY A SUCCESS	23	\$193.66	5,575
			23	\$193.66	5,575
			1 record		

Colby Free Press<http://www.nwkansas.com/>

Thomas

Colby, KS

Daily

Readership = 4,761

Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp
03/20/2008	2	HALF-MEASURES WON'T PROTECT AIR	12	\$111.24	4,761
03/26/2008	3	COMMITTEE APPROVES SMOKING BILL	6	\$55.62	4,761
03/31/2008	2	SOMETHING IS BETTER THAN NOTHING	16	\$148.32	4,761
04/04/2008	2	SMOKING LAW'S FUTURE	11	\$101.97	4,761
04/11/2008	2	SMOKING BAN DEBATE	12	\$111.24	4,761
			57	\$528.39	23,805
			5 total records		

Western Kansas World**Trego****Wakeeney, KS****Weekly****Readership = 4,195**

Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp
04/17/2008	1	WALK KANSAS FITNESS PROGRESS REPORT	8	\$30.00	4,195
			8	\$30.00	4,195
					1 record

Washington Co. News**Washington****Washington, KS****Weekly****Readership = 6,400**

Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp
04/17/2008	3B	SIMPLE TIPS CAN MAKE IMPROVING HEALTH...	9	\$60.03	6,401
			9	\$60.03	6,401
					1 record

Leoti Standard**Wichita****Leoti, KS****Weekly****Readership = 2,189**

Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp
03/26/2008	4	RBS STUDENTS TO PARTICIPATE IN BODY WALK	13	\$61.75	2,190
04/09/2008	6	RBS STUDENTS PARTICIPATE IN WALK KANSAS...	13	\$61.75	2,190
04/09/2008	7	LOCALS PARTICIPATE IN WALK KANSAS	14	\$66.50	2,190
04/16/2008	2	WALK KS CURRENT TEAM MILES	3	\$14.25	2,190
			43	\$204.25	8,760
					4 total records

Wilson Co. Citizen**Wilson****Fredonia, KS****Bi-Weekly****Readership = 8,100**

Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp
03/20/2008	2	NOW THAT IT'S SPRING (ALMOST) LET'S...	12	\$69.00	8,101
			12	\$69.00	8,101
					1 record

Kansas City Kansan<http://www.kansascitykansan.com/>

Wyandotte

Kansas City, KS

Daily

Readership = 8,254

Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp	
04/02/2008	4	IT'S NOT JUST YOUR HEALTH; IT'S YOUR FREEDOM	37	\$327.45	8,255	
04/19/2008	1	RESIDENTS WANT TO KEEP FIREWORKS, BAN...	35	\$309.75	8,255	
04/19/2008	6	THE HUTCHINSON NEWS, ON COMMUNITY...	11	\$97.35	8,255	
			83	\$734.55	24,765	3 total records

Piper Press<http://www.wyandottewest.com/>

Wyandotte

Kansas City, KS

Weekly

Readership = 1,451

Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp	
04/10/2008	24	FREE SCREENINGS AT APRIL 10 HEALTH FAIR	8	\$135.44	1,451	
			8	\$135.44	1,451	1 record

Wyandotte West<http://www.wyandottewest.com/>

Wyandotte

Kansas City, KS

Weekly

Readership = 4,250

Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp	
04/17/2008	1	SMOKING BAN COULD AFFECT KCK...	16	\$270.88	4,250	
			16	\$270.88	4,250	1 record

Grand Totals

Publications = 132
Clips = 426
Col. Inches = 7,367
Ad Equiv = \$478,258.20
Rdshp = 39,719,948

Allen

Publications = 1
Clips = 9
Col. Inches = 126
Ad Equiv = \$1,086.12
Rdshp = 80,379

Anderson

Publications = 1
Clips = 2
Col. Inches = 48
Ad Equiv = \$368.16
Rdshp = 5,386

Atchison

Publications = 1
Clips = 2
Col. Inches = 28
Ad Equiv = \$386.40
Rdshp = 15,856

Barber

Publications = 1
Clips = 1
Col. Inches = 28
Ad Equiv = \$150.64
Rdshp = 1,704

Barton

Publications = 1
Clips = 8
Col. Inches = 147
Ad Equiv = \$1,455.30
Rdshp = 110,824

Bourbon

Publications = 1
Clips = 6
Col. Inches = 107
Ad Equiv = \$1,053.95
Rdshp = 38,460

Brown

Publications = 3
Clips = 6
Col. Inches = 84
Ad Equiv = \$486.90
Rdshp = 21,971

Butler

Publications = 2
Clips = 4
Col. Inches = 70
Ad Equiv = \$601.86
Rdshp = 21,190

Chase

Publications = 1
Clips = 5
Col. Inches = 43
Ad Equiv = \$210.27
Rdshp = 15,190

Chautauqua

Publications = 1
Clips = 1
Col. Inches = 8
Ad Equiv = \$58.64
Rdshp = 3,455

Cherokee

Publications = 2
Clips = 5
Col. Inches = 58
Ad Equiv = \$320.02
Rdshp = 24,857

Clay

Publications = 1
Clips = 1
Col. Inches = 5
Ad Equiv = \$42.00
Rdshp = 6,403

Cloud

Publications = 2
Clips = 4
Col. Inches = 70
Ad Equiv = \$388.85
Rdshp = 17,839

Coffey

Publications = 1
Clips = 1
Col. Inches = 19
Ad Equiv = \$76.00
Rdshp = 550

Comanche

Publications = 2
Clips = 7
Col. Inches = 104
Ad Equiv = \$466.00
Rdshp = 14,066

Cowley

Publications = 2
Clips = 10
Col. Inches = 285
Ad Equiv = \$2,374.20
Rdshp = 107,562

Crawford

Publications = 2
Clips = 7
Col. Inches = 88
Ad Equiv = \$1,242.65
Rdshp = 118,792

Decatur

Publications = 1
Clips = 1
Col. Inches = 17
Ad Equiv = \$148.41
Rdshp = 4,832

Dickinson

Publications = 3
Clips = 14
Col. Inches = 282
Ad Equiv = \$2,072.15
Rdshp = 98,016

Doniphan

Publications = 1
Clips = 1
Col. Inches = 16
Ad Equiv = \$112.00
Rdshp = 6,495

Douglas

Publications = 2
Clips = 12
Col. Inches = 264
Ad Equiv = \$7,123.30
Rdshp = 523,660

Edwards

Publications = 1
Clips = 5
Col. Inches = 102
Ad Equiv = \$476.34
Rdshp = 11,040

Ellis

Publications = 1
Clips = 8
Col. Inches = 162
Ad Equiv = \$2,430.00
Rdshp = 232,376

Finney

Publications = 1
Clips = 3
Col. Inches = 51
Ad Equiv = \$705.33
Rdshp = 59,346

Ford

Publications = 1
Clips = 6
Col. Inches = 205
Ad Equiv = \$2,378.00
Rdshp = 101,814

Franklin

Publications = 1
Clips = 4
Col. Inches = 90
Ad Equiv = \$802.80
Rdshp = 47,196

Geary

Publications = 2
Clips = 5
Col. Inches = 81
Ad Equiv = \$787.60
Rdshp = 62,488

Gove

Publications = 1
Clips = 1
Col. Inches = 11
Ad Equiv = \$38.50
Rdshp = 4,138

Graham

Publications = 1
Clips = 3
Col. Inches = 22
Ad Equiv = \$77.00
Rdshp = 17,532

Gray

Publications = 2
Clips = 2
Col. Inches = 30
Ad Equiv = \$132.62
Rdshp = 4,763

Greeley

Publications = 1
Clips = 1
Col. Inches = 7
Ad Equiv = \$34.16
Rdshp = 2,707

Greenwood

Publications = 1
Clips = 2
Col. Inches = 47
Ad Equiv = \$279.65
Rdshp = 3,552

Hamilton

Publications = 1
Clips = 1
Col. Inches = 11
Ad Equiv = \$52.25
Rdshp = 1,776

Harper

Publications = 2
Clips = 3
Col. Inches = 45
Ad Equiv = \$276.00
Rdshp = 10,790

Harvey

Publications = 1
Clips = 5
Col. Inches = 77
Ad Equiv = \$1,147.30
Rdshp = 90,780

Haskell

Publications = 1
Clips = 1
Col. Inches = 12
Ad Equiv = \$54.00
Rdshp = 2,647

Jackson

Publications = 3
Clips = 58
Col. Inches = 822
Ad Equiv = \$369,100.72
Rdshp = 30,506,430

Jefferson

Publications = 1
Clips = 1
Col. Inches = 30
Ad Equiv = \$157.50
Rdshp = 5,950

Jewell

Publications = 2
Clips = 4
Col. Inches = 19
Ad Equiv = \$74.05
Rdshp = 14,076

Johnson

Publications = 2
Clips = 10
Col. Inches = 153
Ad Equiv = \$1,993.32
Rdshp = 444,836

Kingman

Publications = 2
Clips = 3
Col. Inches = 72
Ad Equiv = \$410.20
Rdshp = 12,537

Kiowa

Publications = 1
Clips = 2
Col. Inches = 53
Ad Equiv = \$310.05
Rdshp = 4,656

Labette

Publications = 2
Clips = 4
Col. Inches = 68
Ad Equiv = \$574.60
Rdshp = 40,405

Leavenworth

Publications = 1
Clips = 2
Col. Inches = 67
Ad Equiv = \$904.50
Rdshp = 24,582

Linn

Publications = 1
Clips = 3
Col. Inches = 39
Ad Equiv = \$306.93
Rdshp = 16,221

Logan

Publications = 1
Clips = 3
Col. Inches = 34
Ad Equiv = \$161.50
Rdshp = 9,543

Lyon

Publications = 2
Clips = 4
Col. Inches = 118
Ad Equiv = \$1,232.08
Rdshp = 72,009

Marion

Publications = 1
Clips = 1
Col. Inches = 16
Ad Equiv = \$144.00
Rdshp = 6,095

Marshall

Publications = 1
Clips = 1
Col. Inches = 37
Ad Equiv = \$296.00
Rdshp = 12,086

McPherson

Publications = 3
Clips = 7
Col. Inches = 103
Ad Equiv = \$1,204.86
Rdshp = 49,929

Meade

Publications = 1
Clips = 3
Col. Inches = 54
Ad Equiv = \$256.50
Rdshp = 11,130

Miami

Publications = 3
Clips = 3
Col. Inches = 54
Ad Equiv = \$445.55
Rdshp = 20,484

Montgomery

Publications = 1
Clips = 6
Col. Inches = 148
Ad Equiv = \$1,367.52
Rdshp = 84,486

Morris

Publications = 2
Clips = 7
Col. Inches = 110
Ad Equiv = \$626.25
Rdshp = 27,505

Morton

Publications = 1
Clips = 4
Col. Inches = 77
Ad Equiv = \$564.41
Rdshp = 12,400

Nemaha

Publications = 1
Clips = 2
Col. Inches = 30
Ad Equiv = \$189.90
Rdshp = 10,346

Neosho

Publications = 2
Clips = 7
Col. Inches = 105
Ad Equiv = \$694.68
Rdshp = 42,945

Ness

Publications = 1
Clips = 2
Col. Inches = 25
Ad Equiv = \$80.00
Rdshp = 8,920

Norton

Publications = 1
Clips = 1
Col. Inches = 14
Ad Equiv = \$93.80
Rdshp = 3,779

Phillips

Publications = 1
Clips = 4
Col. Inches = 54
Ad Equiv = \$242.46
Rdshp = 17,240

Pottawatomie

Publications = 4
Clips = 5
Col. Inches = 62
Ad Equiv = \$269.56
Rdshp = 32,831

Pratt

Publications = 1
Clips = 2
Col. Inches = 20
Ad Equiv = \$166.80
Rdshp = 8,308

Reno

Publications = 1
Clips = 8
Col. Inches = 156
Ad Equiv = \$4,091.88
Rdshp = 586,552

Republic

Publications = 2
Clips = 3
Col. Inches = 28
Ad Equiv = \$80.04
Rdshp = 3,905

Riley

Publications = 2
Clips = 9
Col. Inches = 153
Ad Equiv = \$1,349.70
Rdshp = 352,703

Rooks

Publications = 2
Clips = 9
Col. Inches = 114
Ad Equiv = \$616.23
Rdshp = 35,614

Rush

Publications = 1
Clips = 2
Col. Inches = 64
Ad Equiv = \$252.80
Rdshp = 8,156

Russell

Publications = 2
Clips = 2
Col. Inches = 55
Ad Equiv = \$302.58
Rdshp = 7,369

Saline

Publications = 1
Clips = 8
Col. Inches = 129
Ad Equiv = \$2,709.00
Rdshp = 526,280

Scott

Publications = 1
Clips = 4
Col. Inches = 45
Ad Equiv = \$225.00
Rdshp = 16,304

Sedgwick

Publications = 7
Clips = 25
Col. Inches = 528
Ad Equiv = \$30,196.79
Rdshp = 2,994,878

Shawnee

Publications = 2
Clips = 19
Col. Inches = 360
Ad Equiv = \$23,201.71
Rdshp = 1,670,802

Sheridan

Publications = 1
Clips = 1
Col. Inches = 13
Ad Equiv = \$61.75
Rdshp = 2,997

Sherman

Publications = 1
Clips = 2
Col. Inches = 23
Ad Equiv = \$219.19
Rdshp = 7,692

Smith

Publications = 2
Clips = 2
Col. Inches = 36
Ad Equiv = \$196.25
Rdshp = 8,892

Stafford

Publications = 1
Clips = 3
Col. Inches = 74
Ad Equiv = \$318.20
Rdshp = 7,506

Stanton

Publications = 1
Clips = 1
Col. Inches = 8
Ad Equiv = \$25.76
Rdshp = 1,803

Stevens

Publications = 1
Clips = 1
Col. Inches = 11
Ad Equiv = \$68.75
Rdshp = 4,621

Sumner

Publications = 4
Clips = 4
Col. Inches = 100
Ad Equiv = \$546.92
Rdshp = 11,985

Thomas

Publications = 1
Clips = 5
Col. Inches = 57
Ad Equiv = \$528.39
Rdshp = 23,805

Trego

Publications = 1
Clips = 1
Col. Inches = 8
Ad Equiv = \$30.00
Rdshp = 4,195

Washington

Publications = 1
Clips = 1
Col. Inches = 9
Ad Equiv = \$60.03
Rdshp = 6,401

Wichita

Publications = 1
Clips = 4
Col. Inches = 43
Ad Equiv = \$204.25
Rdshp = 8,760

Wilson

Publications = 1
Clips = 1
Col. Inches = 12
Ad Equiv = \$69.00
Rdshp = 8,101

Wyandotte

Publications = 3

Clips = 5

Col. Inches = 107

Ad Equiv = \$1,140.87

Rdshp = 30,466